

PREMI SPECIALI assegnati in finale a CANNES LIONS 2025

Creative Company of the Year

1. WPP
2. Omnicom
3. Interpublic Group

Network of the Year

1. DDB Worldwide
2. Ogilvy
3. FCB

Independent Network of the Year

1. Serviceplan Agenturgruppe
2. Rethink
3. Wieden+Kennedy

Agency of the Year

1. Publicis Conseil, Paris, France
2. Africa Creative DDB, São Paulo, Brazil
3. FCB Chicago, United States

Independent Agency of the Year

1. Serviceplan, Munich, Germany
2. Rethink, Toronto, Canada
3. Bear Meets Eagle On Fire, Sydney, Australia

Palme d'Or

1. Revolver, Australia
2. Iconoclast, United States
3. Biscuit Filmworks, United Kingdom

Creative Brand of the Year

1. AXA
2. Dove
3. Vaseline

Agency of the Year by Track

- Agency of the Year | Classic: Africa Creative DDB, São Paulo, Brazil
- Agency of the Year | Craft: FCB Chicago, United States
- Agency of the Year | Engagement: GUT, São Paulo, Brazil
- Agency of the Year | Entertainment: DAVID, New York, United States
- Agency of the Year | Experience: DM9, São Paulo, Brazil
- Agency of the Year | Good: Africa Creative DDB, São Paulo, Brazil
- Agency of the Year | Health: =1 Ogilvy, Shanghai, Mainland China and Ogilvy, Singapore, Singapore
- Agency of the Year | Strategy: Ogilvy UK, London, United Kingdom

Independent Agency of the Year by Track

- Independent Agency of the Year | Classic: Serviceplan, Munich, Germany
- Independent Agency of the Year | Craft: Bear Meets Eagle On Fire, Sydney, Australia
- Independent Agency of the Year | Engagement: Rethink, Toronto, Canada
- Independent Agency of the Year | Entertainment: BigTime Creative Shop, Riyadh, Saudi Arabia
- Independent Agency of the Year | Experience: Serviceplan, Munich, Germany
- Independent Agency of the Year | Good: =1 L&C, New York, United States and Serviceplan, Munich, Germany
- Independent Agency of the Year | Health: Artplan, São Paulo, Brazil
- Independent Agency of the Year | Strategy: Rethink, Toronto, Canada